

Great River Road Wisconsin



All-American Road

TRAVEL & VISITORS GUIDE

**Interpretive
Centers**

32

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Parks**

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**Bring the
Bike!**

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Wisconsin's National Scenic Byway on the Mississippi River
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Welcome to Wisconsin's All-American Great River Road!



Welcome to Wisconsin's Great River Road—the state's ONLY All-American Road! Spanning 250 miles along the Mississippi, this scenic byway offers stunning vistas, beaches, forests, parks, and historic sites. Whether you seek adventure, relaxation, or a taste of Wisconsin's river culture, you'll find it here on the "Mississippi River Coast of Wisconsin."

This Travel & Activity Guide helps you plan unforgettable experiences in 33 charming river towns, each rich in history, local flavors, and outdoor activities. Hike scenic trails, watch wildlife, shop, and savor regional cuisine.

Celebrate 125 years of Wisconsin State Parks in 2025 by exploring breathtaking overlooks, trails, and historic landmarks. Immerse yourself in the vibrant

music of "The Driftless," connect with welcoming communities, and make lasting memories.

Winding through eight counties, this National Scenic Byway is home to diverse wildlife and endless natural beauty. Visitors are always treated like locals, making every stop feel like home.

On behalf of the Wisconsin All-American Great River Road, thank you for visiting. We invite you to return again and again—your next great adventure awaits!



Sherry Quamme, Chairperson
WI Mississippi River Parkway
Commission

¡Bienvenido a la Gran Ruta del Río de Wisconsin, la ÚNICA Carretera Todo-Americana del estado! A lo largo de 250 millas junto al majestuoso Misisipi, esta ruta escénica ofrece impresionantes vistas, playas, bosques, parques y sitios históricos. Ya sea que busques aventura, relajación o disfrutar de la cultura ribereña de Wisconsin, aquí lo encontrarás en la "Costa del Río Misisipi de Wisconsin."

Esta Guía de Viajes y Actividades te ayudará a planear experiencias inolvidables en 33 encantadores pueblos ribereños, cada uno con su propia historia, sabores locales y actividades al aire libre. Camina por senderos panorámicos, observa la vida silvestre, compra artesanías y saborea la cocina regional.

En 2025, celebra los 125 años de los Parques Estatales de Wisconsin explorando impresionantes miradores, senderos y lugares históricos. Sumérgete en la vibrante música de "The Driftless," conéctate con comunidades acogedoras y crea recuerdos inolvidables.

Esta Ruta Escénica Nacional atraviesa ocho condados y alberga una increíble diversidad de fauna y belleza natural. Aquí, los visitantes son recibidos como locales, haciendo que cada parada se sienta como en casa.

En nombre de la Gran Ruta del Río de Wisconsin, ¡gracias por visitarnos! Te invitamos a regresar una y otra vez—tu próxima gran aventura te espera!

Sherry Quamme, Chairperson,
WI Mississippi River Parkway Commission



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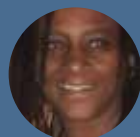
Traveling Distances

To La Crosse (Central Gateway)

Beloit: 190 miles	Superior: 233 miles
Green Bay: 202 miles	Wausau: 146 miles
Madison: 144 miles	Milwaukee: 210 miles
Chicago, IL: 284 miles	Sioux Falls, SD: 298 miles
Dubuque, IA: 117 miles (62 miles to Prairie du Chien, Southern Gateway)	
Galena, IL: 135 miles (76 miles to Prairie du Chien, Southern Gateway)	
Twin Cities, MN: 160 miles (35 miles to Prescott, Northern Gateway)	
Davenport, IA (190 miles to La Crosse, 130 miles to Prairie du Chien)	



Visit www.wigrr.com for more information about events.



To order additional travel guides:

Email: Selena.Diggs@dot.wi.gov

Phone: 608-267-2094

Wisconsin Mississippi River Parkway Commission

PO Box 171, De Soto WI 54624

Cover Photo: Dylan Overhouse

Designer: Kristin Mitchell

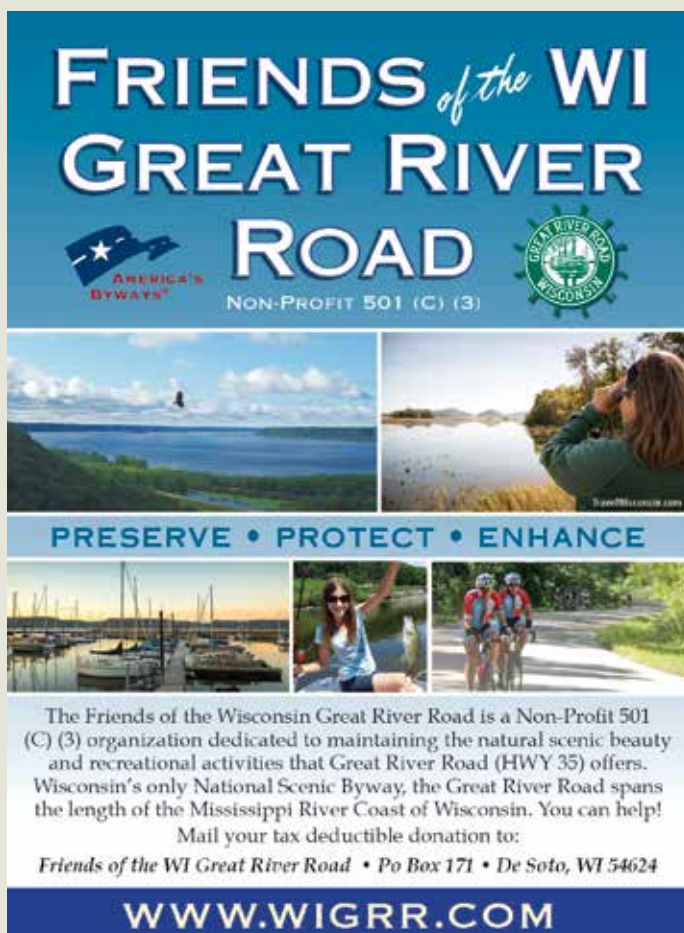
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All American Road



FRIENDS of the WI GREAT RIVER ROAD

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PRESERVE • PROTECT • ENHANCE

The Friends of the Wisconsin Great River Road is a Non-Profit 501 (C) (3) organization dedicated to maintaining the natural scenic beauty and recreational activities that Great River Road (HWY 35) offers. Wisconsin's only National Scenic Byway, the Great River Road spans the length of the Mississippi River Coast of Wisconsin. You can help!

Mail your tax deductible donation to:
Friends of the WI Great River Road • Po Box 171 • De Soto, WI 54624

WWW.WIGRR.COM

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Mail to: PO Box 171, De Soto, WI 54624

Welcome to the Wisconsin All-American Great River Road National Scenic Byway. This distinctive designation was awarded by the Federal Highway Administration National Scenic Byways Program February, 2021. In order to reach the "All American Road" status, the drive must be a tourism attraction unto itself with multiple intrinsic qualities and one-of-a-kind features that can be found nowhere else.

"The Wisconsin All-American Great River Road is such a special place with so many unbelievably inspiring places and people. This is such an honor to have the Wisconsin Great River Road take its place as one of only 15 All American Roads awarded this year in the USA. Proving its uniqueness and unparalleled travel experience." Said Sherry Quamme, Chair of the Wisconsin Mississippi River Parkway Commission.

The Wisconsin Great River Road (All-American Road)—Covers 250 miles in Wisconsin and passes through 33 Mississippi River towns along WIS 35. It is often called "The best drive in the Midwest." The route connects to 10 other State Routes as it follows the Mississippi River from Lake Itasca to the Gulf of Mexico. Learn about the WI All American Great River Road at its website and plan your trip today!
www.wigrr.com

Annual Festivals & Events

JANUARY—MARCH

Bald Eagle Appreciation Day,
Prairie du Chien
75th Annual Prairie du Chien
Ice Fisheree
Bald Eagle Day, Ferryville
Ice Fishing Tournament, Stoddard
Winterfest, YMCA Camp, Pepin
Ice Fishing Contest, Buffalo City
Prescott Winterfest, Prescott
16th Annual Cave Party, Potosi
Sweet Heart Breakfast, Ferryville

APRIL

Between The Bluffs Beer,
Wine & Cheese Festival, La Crosse
River Falls Blue Grass Festival
Spring Flood Run
(Prescott to Fountain City)
Stoddard/Bergen Fire Dept.
Walleye Tournament
Spring Rummage Sale, Trempealeau

MAY

100 Mile Garage Sale,
Prescott to Fountain City
70 mile Rummage along the River
Spring Bird Migration Hike & Events,
Ferryville
Chalk the Park Festival, Cassville
Trillium Festival, Maiden Rock
Birding by Mini Train,
Alma/Tiffany Bottoms
Migratory Bird Day
Them Coulee Boys Memorial Day
Showcase, Trempealeau

JUNE DAIRY MONTH

Dairy Breakfast held in each county
Spring Fresh Art Tour
Pierce & Pepin Counties
Tour de Pepin, Pierce & Pepin Counties
Reggae Fest, Trempealeau
Cheese Curd Festival, Ellsworth
Summer Music Series, Potosi
Sundays Concerts in the Park, Holmen
Party in the Park, Maiden Rock
Fountain City Rhubarb Fest
Celebrate Onalaska, Onalaska

JULY

Fun day in the Park, Cassville
Catfish Days, Trempealeau
Bay City Days
Alma Lock and Dam #4
Open House Tour
River Bluff Days, Ferryville
4th of July events, communities
Riverfest, La Crosse
War of 1812
Golden Sky on the 4th
(US Army parachute jump), Cassville
Stockholm Art Fair, Stockholm
Prairie Dog Festival, Prairie du Chien
Bagley 4th of July parade
Buffalo City 4th of July
Trempealeau County Fair
La Crosse Interstate Fair, West Salem
Howie & Dave's Blues Bash,
Trempealeau
Summer Music Series, Potosi
Country Boom, La Crosse

AUGUST

Pierce County Fair
Buffalo/Pepin County Fair
Crawford County Fair
Grant County Fair
16th Annual Potosi Brewfest
Country Line Country Fest,
Prairie du Chien
Ashley for the Arts, Arcadia
Irishfest, La Crosse
Explore Historic Trolley Tours, LaCrosse
Potosi Catfish Festival
9th Annual Ribs & Rods, Nelson
Rock'n the Prairie Brice Prairie EMS,
Onalaska

SEPTEMBER DRIVE THE GREAT RIVER ROAD MONTH

Fall Flood Run,
Prescott to Fountain City
Laura Ingalls Wilder Days, Pepin
Vernon County Fair
Driftless Art Festival, Soldiers Grove
Labor Day Weekend Bash,
Stoddard/Bergen Fire Dept

Alma Music & Arts Festival
Oktoberfest, La Crosse
Fall Fest, Ferryville
Lodge Car & Antique Tractor Show,
Potosi
Villa Loius Carriage Classic,
Prairie du Chien
Prescott Daze
Birding by Mini Train,
Alma/Tiffany Bottoms

OCTOBER

Fall Fresh Art Tour,
Pierce & Pepin Counties
Oktoberfest, Prairie du Chien
Apple Affair, Galesville
Fall Gift & Craft Show, Onalaska
Honeycrisp Hootenanny, Trempealeau
Breweriana & Collectibles, Potosi

NOVEMBER

Holiday Fair, La Crosse
Night at the Museum, Potosi
Christmas in Cassville
Holiday events in communities
Thankful Grateful, Bay City to Nelson

DECEMBER

Holiday Market, Ferryville
Christmas in Alma, Alma
Carp Fest, Prairie du Chien
Holiday Soiree, Trempealeau
Rotary Lights, La Crosse
Carp Fest, Prairie du Chien
Frothbite Beer and Bite Festival
Jingle Fest, Holmen
Maiden Rock Country Christmas
Christkindl Shop Hop, Alma
Skyrockers Fireworks, La Crosse
Christmas in Bagley
Thankful Grateful, Bay City to Nelson
God Jul, Stockholm
European Christmas Market, Pepin
Holiday in the Hollow, Glen Haven
December 6th—New Event



Watch the website event calendar at wigrr.com for a full list of upcoming FUN events.

Spectacular Sights and Things to See On the Great River Road!

The Wisconsin Great River Road runs through 33 river towns for 250 miles of sights, attractions, and places to visit. These towns are home to spectacular sights and unique things to see and are worth the stop for any Great River Road traveler looking to experience the true essence of the road. Here are some of the best things to see along the way on your next road trip.

Conduce por la carretera. Experimente los increíbles parques, miradores y lugares históricos, tómese el tiempo para hacer algunas compras y disfrute de las ofertas culinarias y gastronómicas que se ofrece.



Buena Vista Overlook

Located in Buena Vista Park in the charming river town of Alma, WI. provides a stunning view of the Mississippi River.

Prairie Moon Sculpture Garden and Museum

Located along the river road in Cochrane, WI. features nearly 40 large concrete, stone, and rock sculptures.

Kinstone

Is located on the Great River Road near Fountain City, WI. It is 30-acres of stone structures, natural buildings, native prairie, oak savanna, and scenic views of the Mississippi River.



Riverside International Friendship Gardens

Located in La Crosse, WI the Garden celebrates La Crosse's sister-city communities in China, Germany, France, Russia, Norway, Ireland, and Cameroon.



Shrine Of Our Lady Of Guadalupe

Is a beautiful, spiritual destination for visitors to find solace and strength. It is a great stop along the river road for peaceful and undisturbed break.

Dickeyville Grotto

can be found in Dickeyville, WI and is Located on Holy Ghost Parish grounds. The grotto consists of several religious and patriotic shrines with stones and mortar creations adorned in colored glass, gems, antique heirlooms, seashells, and other similar materials.



GRANT *County*

Grant County has green hills and valleys, precipitous bluffs, spring fed streams, that are bordered by the mighty Mississippi and Wisconsin Rivers. Enjoy a relaxing day on the river, riding ATV/UTV trails, camping and hiking at Nelson Dewey State Park, or learning about Stonefield Historic Site and Potosi Brewery. The brewery is home to the ABA National Brewery Museum and the Great River Road Interpretive Center. Grant County is a destination for relaxation and adventure all wrapped into one. For visitor information, stop by the Grant County Visitor Center at the intersection of US 61/151 and WIS 35, which also serves as a convenient rest area in Kieler.

KIELER
DICKYVILLE
TENNYSON
POTOSI
CASSVILLE
GLEN HAVEN
BAGLEY
WYALUSING



POINTS OF INTEREST

- Cassville Car Ferry
- Wyalusing State Park
- Nelson Dewey State Park
- Stonefield State Historical & Agricultural Site
- Great River Road Interpretive Center
- Dickeyville Grotto
- Potosi Brewery
- Potosi National Brewery Museum
- Great River Road Interpretive Center
- Mississippi River Bridge
- Grant County, WI to Dubuque, IA
- Grant County Visitor Center
- The Potosi Point

ANNUAL FESTIVALS AND EVENTS

- Grant County Fair
- Catfish Days
- Golden Sky on the 4th
(US Army Golden Knights Parachute Jump)
- Bagley 4th of July
- Potosi Brew Fest
- Lodge Car & Antique Tractor Show
- Cassville Classic Car Cruise
- Chalk the Park Festival
- Best of Cassville

www.grantcounty.org/tourism

www.exploreacassville.com

www.potosiwiconsin.com

www.visitglenhavenwi.com

TAKE A SIDE TRIP TO: Platteville, Lancaster, Fennimore, Muscoda, and Hazel Green

CRAWFORD *County*

Fur traders first impacted the economic development of Crawford County in the 1700s when Prairie du Chien became a major trading post along the confluence of the Mississippi and Wisconsin Rivers.

Desoto is known for hunting and fishing. Ferryville's observation deck offers a beautiful view of the Mississippi River. Lynxville is a perfect place to observe diver ducks. Prairie du Chien is home of the Fort Crawford and Villa Louis Interpretive Centers.

PRAIRIE DU
CHIEN
LYNXVILLE
FERRYVILLE
DE SOTO



POINTS OF INTEREST

- Sugar Creek Bluff
- Villa Louis—Great River Road Interpretive Center
- Fort Crawford Museum—Great River Road Interpretive Center
- Swede's Swing Inn "Blue Moon the Ghost"
- Dawg House Hotdogs
- Cabela's
- Mississippi River Bridge from Crawford County to, WI to Lansing, IA
- Mississippi River Bridge from Prairie du Chien, WI to Marquette, IA
- Lock and Dam #9, near Lynxville, WI
- Pete's Hamburger Stand
- Hubbard's Fishing Float, Lynxville

ANNUAL FESTIVALS AND EVENTS

- Bald Eagle Days—Prairie du Chien
- Crawford County June Dairy Breakfast
- 70 mile Rummage Along the River
- Farmers Markets
- Prairie Dog Blues Fest
- County Line Country Fest
- Crawford County Fair
- Villa Louis Carriage Classic
- Fall Fest
- Holiday Market
- Carp Fest
- World Spring Migration Day Hike
- River Bluff Daze
- Fall Fest

www.visitferryville.com

www.prairieduchien.org

www.crawfordcountywi.gov

TAKE A SIDE TRIP TO: Gays Mills, Seneca, and Mt. Sterling

VERNON *County*

Located in the heart of the Driftless area. Whether you're looking to relax and unwind, take in the diverse arts, crafts, and food community. Tour through Amish country. Visit historic sites, museums, hike, bike, fish, and enjoy cultural and community celebrations.

VICTORY
GENOA
STODDARD



Photo Credit: Elevate Media



Photo Credit: Elevate Media



POINTS OF INTEREST

- Wildcat Mountain State Park
- Hillsboro State Trail
- Lock and Dam #8
- Upper Mississippi River National Wildlife & Fish Refuge
- Battle of the Bad Axe Historical Marker
- 1920s Northern Wisconsin Co-op Tobacco Pool Warehouse
- Kickapoo Valley Reserve
- Old Settlers Overlook
- Genoa National Fish Hatchery and Great River Road Interpretive Center
- Round Barns: Viroqua, Westby & Hillsboro
- Clements Fishing Barge

ANNUAL FESTIVALS AND EVENTS

- Kickapoo Valley Reserve Winterfest
- Vernon County Fair
- Vernon County June Dairy Breakfast
- Stoddard/Bergen Annual Walleye Tournament
- Driftless Music Festival
- Driftless Area Art Festival
- Stoddard Annual Labor Day weekend bash
- Snowflake International Ski Jump
- Winding Roads Art Tour
- Trout West

www.visitvernoncounty.com

www.invernoncounty.com

www.driftlesswisconsin.com

www.vernoncountywi.gov

TAKE A SIDE TRIP TO: Hillsboro, Viroqua, Westby

LA CROSSE *County*

Some of the tallest bluffs along the Wisconsin Great River Road are located around LaCrosse in the Driftless Region. The Mississippi, Black, and LaCrosse Rivers meet and lie within the boundaries of the ancestral land of the Ho-Chunk Nation. LaCrosse is the largest city you'll pass through on your Wisconsin Great River Road journey

LA CROSSE
ONALASKA
MIDWAY
HOLMEN



POINTS OF INTEREST

- McGilvray "Seven Bridges"
- Historic Hixon House
- Largest six pack of beer
- Upper Mississippi River National Wildlife and Fish Refuge and Visitor Center
- Grandad Bluff
- Lock and Dam #7
- Great River State Trail (Bike & Pedestrian)
- Van Loon Wildlife Area
- La Crosse State Trail (Bike & Pedestrian)
- Riverside International Friendship Gardens
- Shrine of Our Lady of Guadalupe
- Sunny the Sun Fish
- Dahl Auto Museum

ANNUAL FESTIVALS AND EVENTS

- Between the Bluffs Beer, Wine, and Cheese Festival
- River Fest
- Country Boom
- La Crosse County Interstate Fair
- Irish Fest
- Oktoberfest
- Rotary Lights
- Frothbite Beer and Bite Festival
- Holmen Sunday Concerts in the Park
- Holmen Kornfest
- Onalaska Omni Center Spring & Fall Craft Shows
- La Crosse Center Holiday Fair

www.LaCrossecounty.org
www.exploreLaCrosse.com

TAKE A SIDE TRIP TO: West Salem

TREMPEALEAU *County*

CENTERVILLE
TREMPEALEAU

Take time to have fun in the natural landscape of Trempealeau County. Unique terrain of hills, valleys, rock outcroppings and waterways make the perfect place to enjoy bicycling, hiking, camping, fishing or canoeing.



POINTS OF INTEREST

- First project Mississippi River Parkway Commission Historic Marker
- Perrot State Park
- Great River State Bike Trail
- Brady's Bluff
- Trempealeau Main St. National Historic District
- Lock and Dam #6
- Upper Mississippi River National Wildlife & Fish Refuge
- Trempealeau National Wildlife Refuge
- Mr. Whiskers—19 foot catfish statue
- Little Bluff Mounds Trail
- Soldiers Walk Memorial Park
- McGilvray Road Bridges
- Historical Trempealeau Hotel
- Trempealeau Fish Float
- Freedom Rock

ANNUAL FESTIVAL AND EVENTS

- Spring Rummage Sale
- Catfish Days
- Ashley for the Arts
- Them Coulee Boys
- Reggae Fest
- Howie & Dave's Blues Bash
- Honeycrisp Hootenanny
- Apple Affair
- Trempealeau County Fair
- Holiday Soiree
- Kris Kringle Market

www.co.trempealeau.wi.us
www.trempealeau.net

TAKE A SIDE TRIP TO: Galesville, Arcadia, Independence, Whitehall, and Osseo

BUFFALO *County*

Buffalo County offers 500-foot bluffs along the Mississippi River valley. Views from Buena Vista Park in Alma are breathtaking. Kinestone Megalithic site in Fountain City is 30 acres of stone structures, natural buildings, and native prairies. In Cochrane, you can find Prairie Moon Sculpture Garden and Museum by Herman Rusch. 40 large concrete, stone, and rock sculptures. A tour of the area will reveal the unconventional material used to create his art.

FOUNTAIN CITY
BUFFALO CITY
COCHRANE
ALMA
NELSON



POINTS OF INTERESTS

- Upper Mississippi River National Wildlife & Fish Refuge
- Merrick State Park
- Tiffany State Bottoms natural area
- Riecks Lake Park & Campground
- Lock and Dam #4 in Alma
- Lock and Dam #5A in Fountain City
- Great Alma Fishing Float
- Wings Over Alma Nature & Art Center
- Prairie Moon Gardens and Museum in Cochrane
- Buena Vista Overlook
- Castlerock Arms & Armory Museum in Alma
- Kinestone Megalithic Garden in Fountain City
- Mississippi River Bridge, Nelson, WI to Wabasha, MN
- Mississippi River Bridge, Buffalo County, WI to Winona, MN
- Big River Theatre

ANNUAL FESTIVAL AND EVENTS

- Birding by Mini-Train in Tiffany Bottoms
- Battles at Castle Rock Museum
- Fresh Art Tour
- Lock and Dam #4 tour
- Annual Alma Music & Arts Festival
- Buffalo/Pepin County Fair
- Christmas in Alma
- Fountain City Pumpkins & Pistons Extravaganza

www.buffalocountywi.gov

www.explorealma.com

www.visitfountaincity.com

TAKE A SIDE TRIP TO: Mondovi, Waumandee

PEPIN *County*

Take time to have fun in the natural landscape of Trempealeau County. Unique terrain of hills, valleys, rock outcroppings and waterways make the perfect place to enjoy bicycling, hiking, camping, fishing or canoeing.

PEPIN
STOCKHOLM



Photo Credit: Dylan Overhouse



Photo Credit: Dylan Overhouse



Photo Credit: Dylan Overhouse

POINTS OF INTEREST

- Maiden Rock Historical Marker
- Laura Ingalls Wilder Cabin and Museum
- Maiden Rock Bluff State Natural Area
- Lake Pepin
- Rush River Ice Sculptures
- YMCA Camp Pepin
- Tiffany Bottoms
- Sail Pepin
- Villa Bellezza
- Stockholm Pie & General Store

www.visitpepincounty.com

www.destinationpepin.com

www.stockholmwisconsin.com

www.thewestcoastofwisconsin.com

ANNUAL FESTIVALS AND EVENTS

- YMCA Winterfest
- Trillium Days
- Stockholm Art Fair
- Tour de Pepin
- Spring/Fall Flood Run: Prescott to Fountain City
- Laura Ingalls Wilder Days
- Pepin/Buffalo County Fair
- 100 Mile Garage sale (Prescott to Fountain City)
- Spring/Fall Fresh Art Tour (Pierce & Pepin Counties)
- Pepin Crazy Days
- River Road Doe on the Go
- Pepin Nouveau
- God Jul
- European Outdoor Christmas Market
- Thankful Grateful

TAKE A SIDE TRIP TO: Durand, Arkansaw

PIERCE *County*

Pierce County is situated in West Central Wisconsin, bordering the Minnesota Metro area, separated by the picturesque banks of the Mississippi River. The county is well known for its Great River Road and world-class trout streams. With a mix of industry and rural farmland, the Great River Road Visitors & Learning Center in Prescott, WI, is a must-see. Visitors can discover and enjoy unique stories of this region through hands-on audio-visual exhibits in the center and many interpretive signs and exhibits outside..

MAIDEN ROCK
BAY CITY
DIAMOND BLUFF
HAGER CITY
PRESCOTT



POINTS OF INTEREST

- Great River Road Visitor & Learning Center
- Pierce County Fair
- Kinnickinnic State Park
- Crystal Cave (longest known cave in Wisconsin), Spring Valley
- Mississippi River Bridge from Prescott, WI to Hastings, MN
- Mississippi River Bridge from Hager City to Red Wing, MN
- Lake Pepin

ANNUAL FESTIVALS AND EVENTS

- Pierce County Fair—August
- 100 mile Garage Sale-May (Prescott—Fountain City)
- Ellsworth Cheese Curd Festival—June
- River Falls Bacon Bash—September
- Prescott Winterfest
- Party in the Park—Maiden Rock
- Bay City Days
- Maiden Rock Country Christmas

www.co.pierce.wi.us


www.backroadspiercecounty.com

www.freedomparkwi.org

www.prescottwi.com

TAKE A SIDE TRIP TO: Ellsworth, River Falls, Spring Valley

GRANT COUNTY






STONEFIELD

HISTORIC SITE

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 Open May 31st–September 28th
 Thursdays–Sundays: 10AM–4PM

VISIT
STONEFIELD.WISCONSINHISTORY.ORG
 FOR MORE INFORMATION

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GRANT COUNTY TOURISM COUNCIL

GRANTCOUNTY.ORG/TOURISM



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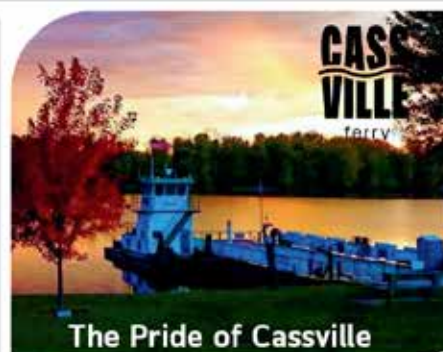
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connects two National Scenic Byways
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 Cassvillecarferry
 www.exploreacassville.com

Visit BELMONT Wisconsin



PECATONICA
STATE TRAIL



MOUND VIEW STATE TRAIL



FIRST CAPITOL HISTORIC SITE



BELMONT MOUND STATE PARK

Belmont is the perfect blend of history and recreation for your next get-away. Explore the first capitol of the Wisconsin Territory at **First Capitol Historic Site**, then take in the panoramic countryside view from **Belmont Mound State Park**. Whether you prefer to bike or ATV, Belmont is a starting point for both the **Mound View State Trail** (non-motorized) and **Pecatonica State Trail**, and both trails are within easy access to the **Quality Inn & Suites** for your overnight stay. When you're ready to unwind, our beautiful **downtown** welcomes you for a bite to eat or refreshments. Check out our parks and murals, too!



FOR MORE INFORMATION:
WWW.VI.BELMONT.WI.GOV

VISIT POTOSI TENNYSON

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W6379 Main St. • Bay City

Vino in the Valley (re-opening in May)

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Shady Grove Hwy 65 • Ellsworth

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A person with long blonde hair, wearing a blue jacket and a brown backpack, stands with their back to the camera on a grassy hill. They are making a heart shape with their hands, framing a view of a vast, green, hilly landscape under a cloudy sky. The text "GET TO THE HEART OF IT" is overlaid on the upper half of the image.

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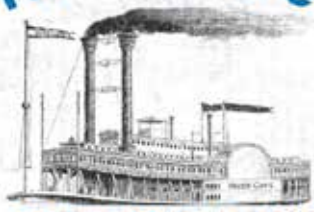


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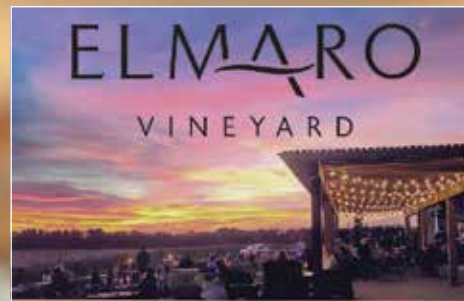
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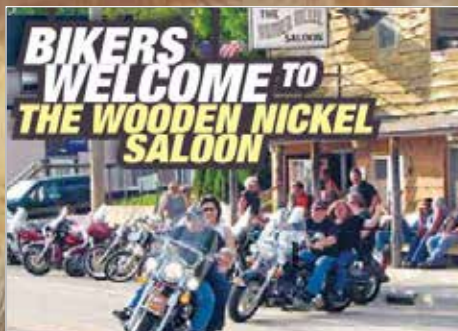


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E2960 Hageness Road, Eleva

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E6796 Old Line Road, Westby

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S3426 Peterson Lane, Viroqua

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196 S Main Street, Potosi

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26-27 for
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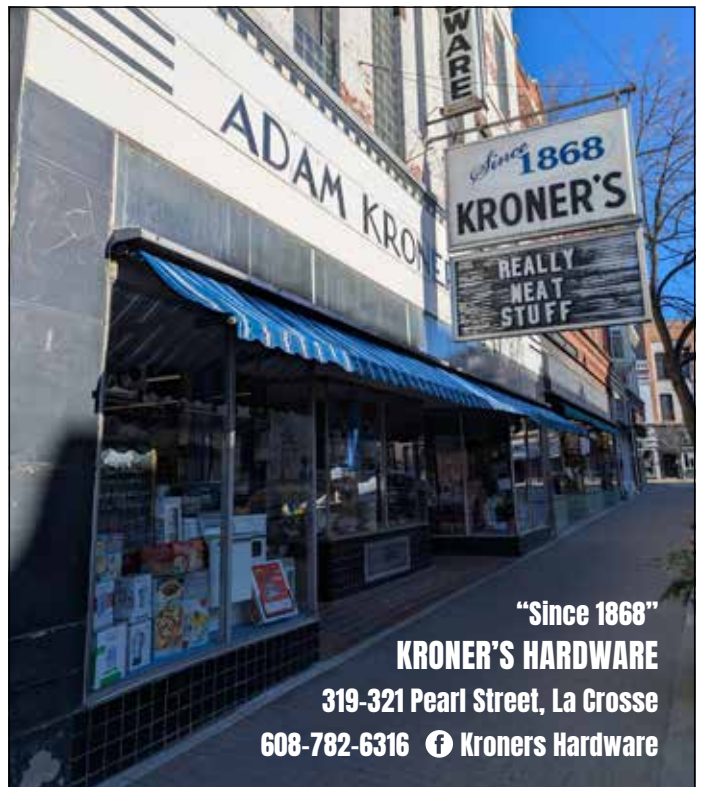
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Upper Mississippi River National Wildlife & Fish Refuge Visitor Center

N5727 County Road Z • Onalaska



The Upper Mississippi River National Wildlife and Fish Refuge in Onalaska is home to a variety of exhibits about the Mississippi River region and its wildlife, as well as hiking paths and a Mississippi River overlook where visitors can see bald eagles, migrating waterfowl, swans, and other birds.

Genoa National Fish Hatchery and Great River Road Interpretive Center

S5631 State Highway 35 • Genoa



The Interpretive Center features the intrinsic values of the Upper Mississippi River Region. Also included are two aquariums with live fish exhibits that depict natural riverine species of the Upper Mississippi River and a stream aquarium with species that represent a Wisconsin stream. Hatchery grounds offer views of the Upper Mississippi River bluffs, hatchery ponds and the grounds are frequented by many different species of migratory birds and waterfowl.



Grant County Visitor Center

US 61/151, WIS 11/35
Rest Area 106,
Mile Marker 1
Hazel Green (Kieler)



La Crosse Welcome Center

Rest Area 31
190 Eastbound,
Mile Marker 1 • La Crosse



Prairie du Chien Welcome Center

211 S. Main
Prairie du Chien

Centers along the Great River Road

Fort Crawford Museum

717 S Beaumont Rd • Prairie du Chien



Fort Crawford stood guard over Prairie du Chien, Wisconsin, from 1816 until 1856. Now, the Fort Crawford Museum displays the history of the fort, its city, and the many lives that crossed here.

Visit us May through October for a self-guided tour, reserve a group tour, or attend an upcoming event. Your group may setup a tour November-April by calling 608-326-6960

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State Parks along the Great River Road:

Beauty of open space and the importance of preserving historical heritage

Wisconsin was the first state to set aside land for a state park. There's always something new happening in Wisconsin's state parks, whether it's new trails to walk or bike on.

Some of the best land is located along Wisconsin's Great River Road, a 250-mile stretch of Highway 35 running adjacent to the Mississippi River from Kieler, WI in the south, to Prescott in northern Wisconsin. The rivers, bluffs and valleys of Western Wisconsin provide some of the most gorgeous scenery in the world.

Wyalusing State Park is located at the south end of Wisconsin near Prairie du Chien. This site is where the Mississippi and Wisconsin Rivers meet. Not only is this a great place to spend the day hiking, kayaking, and exploring its caves, but it also offers plenty of nighttime appeal.

Nelson Dewey's estate named Stonefield is located in Cassville and overlooks the Mississippi River. Stonefield has been designated as a historic site where you can see the largest collection of farm tools, models, and machinery as it is the state's agricultural museum.



The Coulee Experimental State Forest located just east of La Crosse offers experiences such as hiking and horseback riding, even though there is no biking or camping it is still a great place to visit.

Sheer beauty can be found at a variety of altitudes for visitors of Perrot State Park in Trempealeau. Known for its bike trails that take riders to Onalaska and La Crosse, this more traditional state park also attracts many hikers

who want to see the spectacular views from Brady's Bluff which is more than 500-feet high.

Merrick Park which is 322-acres located along the Mississippi River and surrounded by the hills of Wisconsin's Coulee Region is popular with anglers and boaters. The marshy backwaters are home to a variety of fish, birds, animals, and plants.



Great River Road Interpretive Center



Upper Mississippi River
National Wildlife and Fish Refuge
La Crosse District Visitor Center

Visitor Center Hours:
May - October: Tues-Sat 9am-3pm
November - April: Tues-Fri 9am-3pm

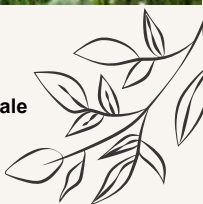


Photo Credit: Owen Johnson

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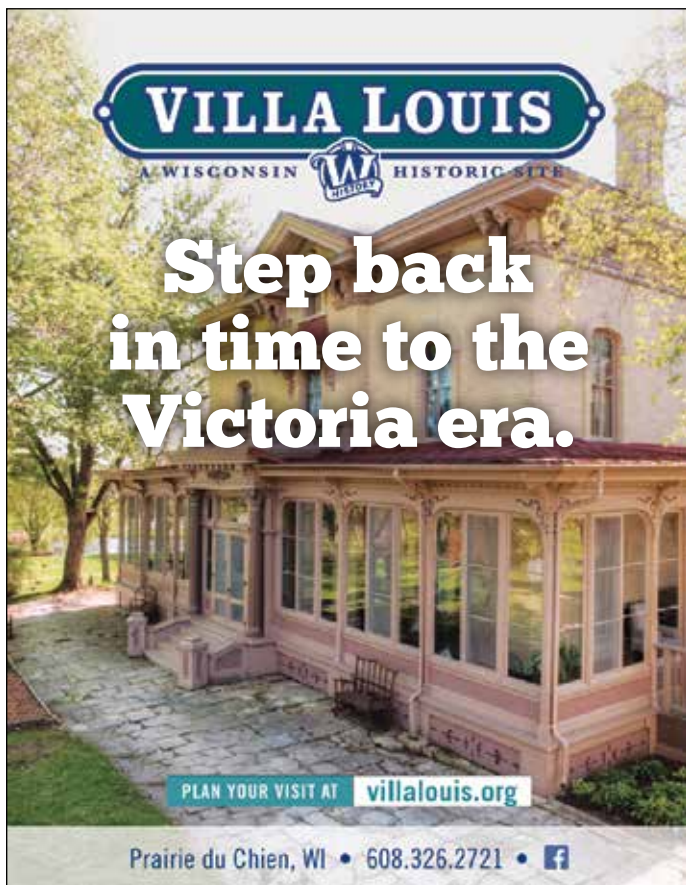
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Along the Great River Road

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- Sept 20-21: Driftless Area Art Festival
- Sept 26-28: Gays Mills Apple Fest
- Oct 4-5: Shihata's Apple Orchard Festival
- Oct 4-5, 11-12: Fall Arts & Crafts Festival & Flea Market Under the Bridge Marquette & McGregor Iowa
- Oct 17-18: Oktoberfest




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Photo Credit: Explore La Crosse

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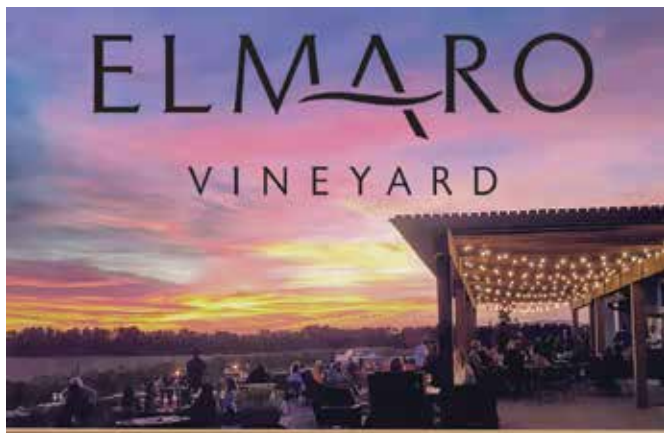
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Hiking

Hiking in the bluff lands that make up the landscape along the Wisconsin Great River Road offer many different nature experiences. Forests, oak savannas, prairies, river bottoms, and majestic overlooks can all be found.

Mound Point Trail:

Nelson Dewey State Park

This is an easy trail for a leisurely hike in popular Nelson Dewey State Park. It's a 2.2 mile, there and back, trail that welcomes your leashed dog. The trail features the Mississippi River and takes you to a pretty overlook by hiking through a hardwood forest. As you hike Mound Point you'll pass by the Native American mounds that give the trail its name.

Sugar Creek Bluff: Ferryville

Sugar Creek Bluff is a 440-acre bluff land preserve. This scenic route provides an overlook of the Mississippi River and prairie flora. The hike is also great for bird enthusiasts with hawks, eagles and turkey vultures living in the region.

Brady's Bluff: Perrot State Park

Brady's Bluff Trail is a winding trail up to the goat prairie at the top of the bluff. The park marks the meeting point for the Mississippi River and Trempealeau River and is known for its 500 foot bluffs and views of the surrounding wetlands and riverbank area. The park offers a variety of trails that will take you to different lookout points.

Five Mile Bluff Prairie State Natural Area: Pepin

The 263 acre state natural area has no developed facilities or official marked trails. Located on 300 foot high river bluffs, Five Mile Bluff Prairie contains and excellent dry prairie overlooking the Chippewa and Mississippi Rivers. In Spring, large numbers of migrating hawks and eagles can sometimes be seen. Rustic trail, but worth it.



Mississippi River Operation Pollination

On September 28, 2023, the largest “Operation Pollination” (OP) project in the world called the Mississippi River Operation Pollination (MR-OP) Partnership was launched with a signing ceremony in La Crosse, Wisconsin by multiple organizations that have a stake in protecting the Mississippi River’s natural environment.

The major goal of the MR-OP Partnership is to establish pollinator and butterfly restoration projects along the whole Mississippi River corridor from Lake Itasca to the Gulf of Mexico using Rotary’s OP.

The MR-OP Partnership signees want all of us to work together to educate communities about the vital importance of pollinators to the well-being of humans and to restore and maintain pollinator habitats that will protect the various insects, birds, and other animals that pollinate plants. After all, pollinators are responsible for much of the food we eat. **Birds, bats, bees, butterflies,**

beetles, flies, and small animals that pollinate plants are responsible for bringing us one out of every three bites of the food we eat. **Simply put: “No pollinators, no food.”**



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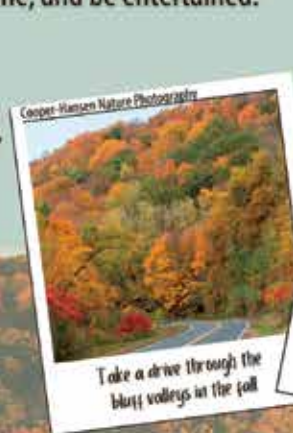


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Birds and other Wildlife

In the Upper Mississippi River valley along the Wisconsin Great River Road is one of the most important places for birds such as waterfowl, shorebirds, and raptors.

Ubicado en el valle superior del río Mississippi, a lo largo de Wisconsin Great River Road, se encuentra un hábitat vital para varias especies de aves, incluidas aves acuáticas, playeras y aves rapaces. Durante los meses de verano, podrá observar magníficas garzas azules, elegantes garcetas y llamativos pelícanos blancos americanos. En octubre, la zona da la bienvenida a los cisnes de tundra migratorios y a las majestuosas águilas calvas.

Upper Mississippi River National Wildlife & Fish Refuge:

Lies within the Mississippi Flyway, a migration pathway for birds. In the Springtime you can see songbird migration. Summertime you can see great blue herons, egrets, and American white pelicans. In October you can see migrating tundra swans and bald eagles. Along the Wisconsin Great River Road more than 145 species of amphibians and reptiles live in or around the Upper Mississippi River.

Van Loon State Wildlife Area & McGilvray Bridges

located north of Onalaska HWY 53 is home to five historic and rare bowstring arch truss bridges. The Black River Bottomlands is full of wildlife. During fall you can see woodpeckers as well as bald eagles.



Biking: Rails to Trails

You can cycle along the WI GRR, adjacent trails and nearby scenic country roads. You can view the bluffs and abundant wildlife.

Crearemos algunos recuerdos que valorarás para siempre... ¡aquí mismo! El estilo de vida del Río Mississippi en Wisconsin es un excelente reinicio para usted, una forma de pasar tiempo de calidad con la familia mientras explora las 33 ciudades ribereñas a lo largo de la ruta.

Great River State Bike Trail:

The trail follows the Mississippi River for 24 miles, just north of Trempealeau. Along the route are 18 different streams and waterways. You can watch the towboats and pleasure craft as they maneuver thru lock and dam #6.

La Crosse River State Trail:

The trail links with Onalaska's Great River State Trail which runs eastward for 21.5 miles. There you can enjoy wetlands, lush green valleys, and peaceful small towns.

Wyalusing State Park:

At Bagley offers several miles of mountain bike trails. Nestled between the Mississippi Ridge Trail and the Whitetail Meadows trail is a picnic shelter and overlook of the river.

Hixon Forest and the Human Powered Trails:

This trail offers easy rides for the family to hardcore bikers. The Trails are located in both the upper and lower Hixon Forest which takes advantage of the Bluffs..

Northern Section: Nelson to Hager City

Nelson to Hager City is a 38-mile route that links Nelson, Pepin, Stockholm, Maiden Rock, Bay city and Hager City. Lake Pepin is a great stop for eagle watching.

Southern Section: Lynxville to Genoa

Lynxville to Genoa along HWY 35 includes Lynxville, Ferryville, DeSoto, Victory and Genoa. Lock and Dam #9 is located in Lynxville. In Ferryville you have beautiful scenery and may see Eagles. In DeSoto they have full-service campgrounds. Genoa is home to the oldest fishing barge, Clement's Fishing Barge.



A Paddlers Paradise

Canoeing, kayaking, and paddle boarding are a great way to site see and relieve stress all at the same time. You'll find canoe trails up and down the Upper Mississippi National Wildlife and Fish Refuge, along with canoe areas and plenty of places to slip into the backwaters where the current isn't strong, and the wildlife is plentiful.

Perrot State Park—Trempealeau

Take a 2-3 hour looping trail to explore Trempealeau Bay. An added benefit to the park is the specially adapted kayak that is available for those with disabilities.

Lytle's Landing—Onalaska

When you enter Brown's Marsh, there are no motorized boating allowed and the serene waters are perfect for the first time paddler. Lake Onalaska is a well-marked trail that allows visitors the opportunity to see untouched areas of the Mississippi.

Goose Island Campground & Park—La Crosse

La Crosse's largest county campground, the canoe trail has 7 miles of moderate paddling that will 4-5 hours as half of the trip will be paddling against the current. Canoe rentals are available.



Ambro Slough Canoe Area, near Prairie du Chien

This area is on the backwaters of the Mississippi River. It gives you a feel of paddling on a shallow lake. It is possible to do a loop by paddling up the slough and then coming downstream on the channel if you're a more experienced paddler.

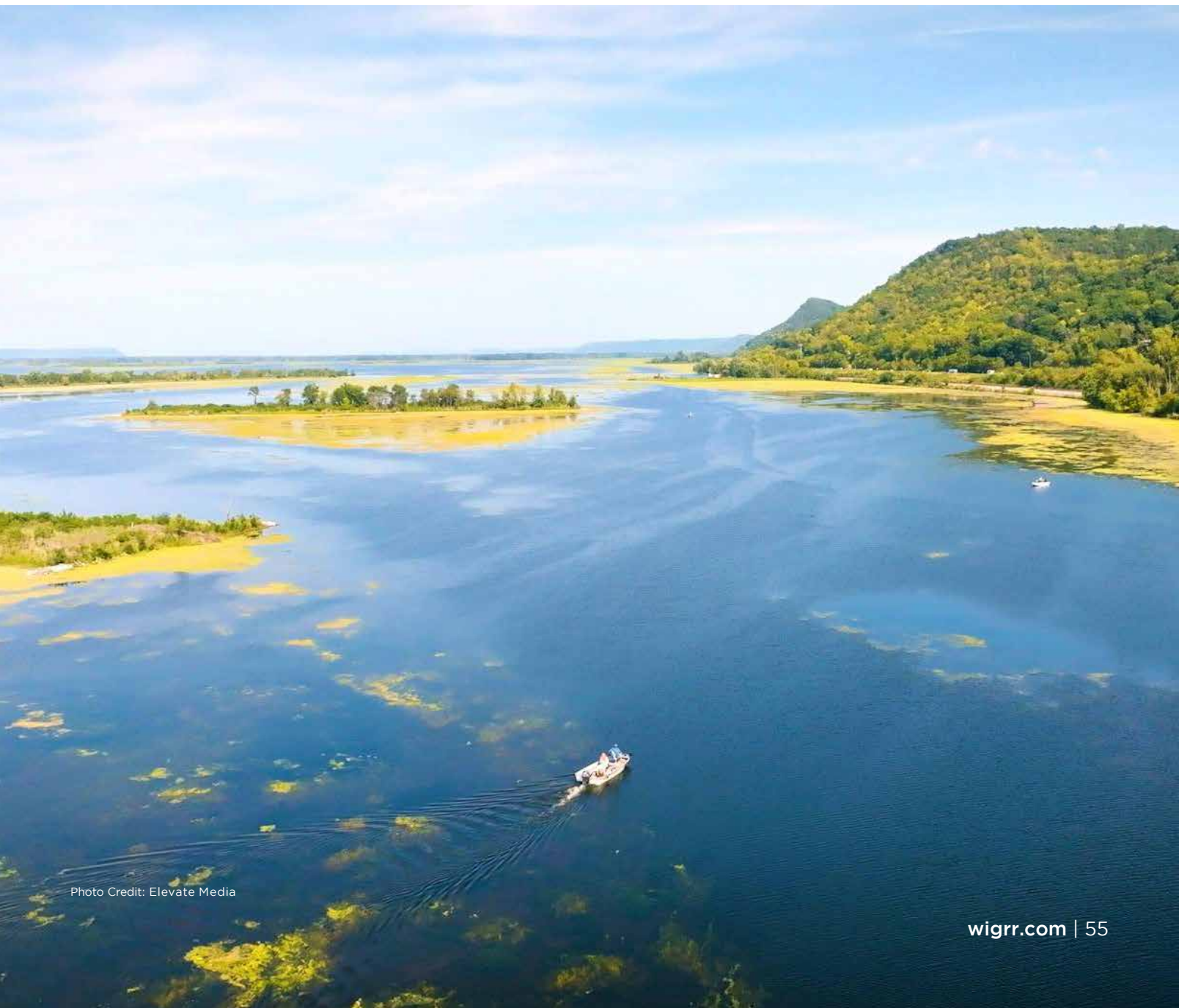


Photo Credit: Elevate Media

Grant River—Cassville

It is a small river that flows entirely within Grant County. It's not a long river, but it is a fun one. The river has a beautiful scenery, clear water, rock foundations, and views of bluffs and Wisconsin farms.

Visitor Information by County

PIERCE COUNTY

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www.prescottwi.com

HISTORICAL SITES

Sea Wing Park State Historical Marker,
Diamond Bluff
Bow & Arrow Formation State
Historical Marker, Bay City
Conlin Log Home, Bay City
River Bluffs History Center, Bay City
Pierce County Courthouse National
Historical Marker, Ellsworth
Plum City State Historical Marker,
Plum City
Mero Mound Group, Diamond Bluff
(restricted)

PARKS, REFUGES & NATURAL AREAS

Mississippi River National River &
Recreation Area, National Park Service
Kinnickinnic State Park
Trenton Bluff Prairie State Natural Area
Kinnickinnic River Gorge & Delta
State Natural Area
Rush River Delta State Natural Area
Morgan Coulee Prairie State
Natural Area
Plum Creek Woods State Natural Area

RIVERS

Mississippi River • Eau Galle River
Kinnickinnic River • Rush River
St Croix River • Trimbelle River

POINTS OF INTEREST

Great River Road Interpretive Center:
Freedom Park, Prescott
Mississippi River Bridge to Hastings, MN
Mississippi River Bridge to
Red Wing, MN
Crystal Cave (longest known cave
in Wisconsin), Spring Valley
Ellsworth Cooperative Creamery,
Ellsworth
Lake Pepin

PEPIN COUNTY

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www.stockholmwisconsin.com
www.thewestcoastofwisconsin.com

HISTORICAL SITES

Maiden Rock State Historical Marker,
Stockholm
Fort St Antoine Site State Historical
Marker
Lake Pepin State Historical Marker
Laura Ingalls Wilder Wayside,
Cabin & State Historical Marker, Lund
Pepin County Courthouse & Jail
(last wooden courthouse), National &
State Historical Marker, Durand

PARKS, REFUGES & NATURAL AREAS

Chippewa River State Trail
(bike & pedestrian), Durand
Marina at Lake Pepin, Pepin
Five-Mile Bluff Prairie State
Natural Area
Maiden Rock Bluff State Natural Area
Nine Mile Island State Natural Area
Lower Chippewa River State
Natural Area

RIVERS

Mississippi River
Chippewa River
Eau Galle River

POINTS OF INTEREST

Stockholm Institute
Laura Ingalls Wilder Museum, Pepin
Lake Pepin
Sailing on Lake Pepin
Corral Bar Circus Lithograph, Durand
Eau Galle Cheese Factory, Durand

BUFFALO COUNTY

BUFFALO COUNTY

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www.almawisconsin.org

HISTORICAL SITES

City of Alma National &
State Historic District, Alma
Beef Slough State Historical Marker, Alma
Fountain City State Historical Marker,
Fountain City

PARKS, REFUGES & NATURAL AREAS

Upper Mississippi River National
Wildlife & Fish Refuge
Trempealeau National Wildlife Refuge
Buffalo River State Trail
(bike & pedestrian), Mondovi
Merrick State Park, Fountain City
Lower Chippewa River State Natural Area
Tiffany State Natural Area, Nelson
Nelson-Trevino Bottoms State
Natural Area, Nelson
Whitman Bottoms Floodplain Forest
State Natural Area, Buffalo City
Trempealeau Meadow State Natural Area
Riecks Lake Park & Campground, Alma
Dike Road, Lock & Dam #5, Buffalo City
Great River State Trail, Buffalo Siding
Thrive! Park, Nelson

RIVERS

Mississippi River • Buffalo River
Chippewa River • Trempealeau River

POINTS OF INTEREST

Lock & Dam #4 with Railroad Bridge,
Alma
Lock & Dam #5A, Fountain City
Great Alma Fishing Float, Alma
Nelson Cheese Factory, Nelson
Buena Vista Overlook, Alma
Castlerock Arms & Armory Museum, Alma
State Normal School & Museum, Alma
Prairie Moon Sculpture Garden &

Museum, Cochrane
Mississippi River Bridge to Wabasha, MN
Mississippi River Bridge to Winona, MN
Kinstone Megalithic Garden, Fountain City

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TREMPEALEAU CHAMBER OF COMMERCE

www.trempealeau.net

HISTORICAL SITES

Mississippi River Parkway:
First Project State Historical Marker
Trempealeau Main Street,
National & State Historic District
Trempealeau Platform Mounds
National Historic District
Perrot State Park
Trempealeau Lakes Mound
National Historic District
Decorah Peak State Historical Marker
Perrot's Post State Historical Marker
Brady's Bluff State Historical Marker
Galesville Bridge State Historical Marker
The Mississippi River Parkway:
First Project Marker

PARKS, REFUGES & NATURAL AREAS

Trempealeau National Wildlife &
Fish Refuge
Upper Mississippi River National
Wildlife & Fish Refuge
Great River State Trail
(bike & pedestrian)
Perrot State Park, Trempealeau
Trempealeau Mountain State
Natural Area
Great River Trail State Natural Area
Brady's Bluff Prairie State Natural Area
Tamarack Creek Bog State
Natural Area
Borst Valley Meadow State
Natural Area
Chimney Rock Oak Savanna State
Natural Area
Hawkinson Creek Wet Prairie State
Natural Area
Vosse Coulee State Natural Area
Pietrak County Park, Arcadia

RIVERS

Mississippi River • Black River
Buffalo River
North Fork Buffalo River
Trempealeau River

POINTS OF INTEREST

First project Mississippi River Parkway
Commission Historic marker
Mr. Whiskers-19 foot Catfish statue
Trempealeau Downtown Historic District
Freedom Rock, Centerville
Trempealeau National Wildlife Refuge
Lock and Dam NO6
Perrot State Park
Great River State Bike Trail head
Little Bluff Mounds Trail
Soldiers Memorial Walk, Arcadia

LA CROSSE COUNTY

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HISTORICAL SITES

McGilvray Bridges State
Historical Marker, Holmen
Norskedalen Nature & Heritage
Center, Coon Valley
Gideon C. Hixon House, La Crosse
Mindoro Cut, Mindoro to West Salem
LaCrosse Heritage center, LaCrosse
Heilman House, LaCrosse
Dahl Auto Museum

PARKS, REFUGES & NATURAL AREAS

Upper Mississippi River National
Wildlife & Fish Refuge
Grandad Bluff City Park & Overview,
La Crosse
Great River State Trail
(bike & pedestrian)
Marsh View Trail, Onalaska
La Crosse State Trail
(bike & pedestrian),
Onalaska to Sparta
Van Loon Wildlife Area
Midway Railroad Prairie
State Natural Area
Great River Trail Prairies State

Natural Area
Greens Coulee Park Trail, Onalaska
Holland Sand Prairie State
Natural Area

RIVERS

Mississippi River • Black River
La Crosse River

POINTS OF INTEREST

Pump House Reginal Arts Center
Riverside Park
Goose Island Park
Great River Landing
McGilvray "Seven Bridges"
Largest six pack of beer
Grandad Bluff
Lock and Dam NO7
Van Loon Wildlife Area
Riverside International Friendship
Gardens
Shrine of Our Lady of Gaudalupe
Sunny the Sun Fish
Dahl Auto Museum

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HISTORICAL SITES

Norskedalen Nature & Heritage Center
Coon Valley Goose Island National
Archaeological Site
Stoddard Dams on the Mississippi State
Historical Marker, Genoa
Battle of Bad Axe State Historical Marker,
De Soto
Three Chimneys, Viroqua
Cheyenne Valley Settlers Heritage Park,
Hillsboro
Round Barns, Viroqua, Westby, Hillsboro
Great River Road Interpretive Center,
Genoa
Thoreson House Museum, Westby
Vernon County Museum, Viroqua

PARKS, REFUGES & NATURAL AREAS

Upper Mississippi River National
Wildlife & Fish Refuge
Blackhawk County Park, De Soto
Mt. Pisgah Hemlock-Hardwoods

State Natural Area
Battle Bluff Prairie State Natural Area
Coon Creek Cliffs State Natural Area
Kickapoo Valley Reserve
Bergen Bluffs State Natural Area
Romance Prairie State Natural Area
Tunnelville Cliffs State Natural Area
Hillsboro State Trail, Hillsboro
Coon Prairie Trail, Viroqua & Westby
Wildcat Mountain State Park, Ontario
Old Settlers Overlook, between
Stoddard & Genoa
Sidie Hollow County Park
Duck Egg County Park

RIVERS

Mississippi River
Bad Axe River + North & South Forks
Kickapoo River + West Fork
Little Baraboo River

POINTS OF INTEREST

Lock and Dam #8,
Genoa Clements Fishing Barge, Genoa
Old Settlers Overlook, between
Stoddard & Genoa
Great River Road Interpretive Center
and Fish Hatchery, Genoa

CRAWFORD COUNTY

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www.visitferryville.com

HISTORICAL SITES

Villa Louis, National & State Historical Site

& Marker, Fort Crawford Museum, National
& State Historical Site & Marker; War of
1812 State Historical Marker, Villa Louis;
St. Feriole Island; Dousman House Hotel,
National Historical Landmark; 1800s Jail;
Fort Crawford Military Cemetery;
Old French Cemetery (1817),
Prairie du Chien

Riverview Park and Governor Lucey
Historical Marker, Ferryville

Tainter Cave Petroglyphs, Lynxville
Foley Mound Group National
Archaeological Site, Lynxville (restricted)
Governor Lucey Highway Marker, Ferryville
Tainter Cave Petroglyphs, Clayton
(restricted)

Wall-Smethurst Mound Group, Lynxville
(restricted)

Will Dilg Memorial, Hwy 82,
Winneschek Landing

PARKS, REFUGES & NATURAL AREAS

Upper Mississippi River National
Wildlife & Fish Refuge
Blackhawk Park, De Soto
La Riviere Park, Prairie du Chien
St. Feriole Island, Prairie du Chien
Lawler Park, Walk of History,
Prairie du Chien
Hogback Prairies State Natural Area
Kickapoo Wild Woods State Natural Area
Limery Ridge Savanna State Natural Area
Rush Creek State Natural Area
Sugar Creek Bluff Natural Area
Sugar Creek Park, Ferryville
Wauzeka Bottoms State Natural Area

RIVERS

Kickapoo River
Mississippi River
Wisconsin River

POINTS OF INTEREST

Sugar Creek Bluff
Villa Louis-Great River Road Interpretive
Center
Fort Crawford Museum
Swede's Swing Inn "Blue Moon Ghost"
Cabela's
Lock and Dam NO9
Pete's Hamburger Stand

GRANT COUNTY

GRANT COUNTY

608-822-3501
<https://grantcounty.org/tourism/>

EXPLORE CASSVILLE

608-725-5180
100 W. Amelia St.
Cassville, WI 53806
www.exploreacassville.com

POTOSI TENNYSON CHAMBER OF COMMERCE

www.potosiwiconsin.com

HISTORICAL SITES

Stonefield State Historic Site,
Nelson Dewey Plantation, Cassville
Stonefield State Agricultural Museum,
Cassville

Wyalusing State Park Mounds
National Archaeological Site,
Wyalusing

Eagle Valley Mound National
Historic District, Glen Haven
Cassville Farmall Museum

PARKS, REFUGES & NATURAL AREAS

Upper Mississippi River National
Wildlife & Fish Refuge
Wyalusing State Park, Wyalusing
Nelson Dewey State Park, Cassville
Wyalusing Hardwood State Forest
Dewey Heights Prairie State
Natural Area
Blue River Sand Barrens State
Natural Area
Wyalusing Walnut State Forest
Cassville Bluffs State Natural Area

RIVERS

Mississippi River
Little Platte River
Big Green River
Menomonee River
Blue River
Platte River
Grant River
Wisconsin River
Little Green River

POINTS OF INTEREST

Dickeyville Grotto, Dickeyville
Sinsinawa Mound, Sinsinawa
Cassville Car Ferry, Mississippi River
Stonefield, Cassville
Potosi Brewery & National Brewery
Museum, Potosi
Mississippi River Bridge to
Dubuque, IA



Travel Resources

¡Esta es la “Costa del Río Mississippi de Wisconsin”!

Esta Guía de Viajes y Actividades es su plan para crear sus itinerarios para las experiencias más únicas que pueda imaginar.

CAR FERRY

Cassville Car Ferry from Cassville, WI to Millville, IA in Grant County

MISSISSIPPI RIVER LOCKS & DAMS

Lock & Dam #4, Alma, WI in Buffalo County

Lock & Dam #5A, near Fountain City, WI in Buffalo County

Lock & Dam #6, Trempealeau, WI in Trempealeau County

Lock & Dam #7, near La Crosse, WI in La Crosse County

Lock & Dam #8, Genoa, WI in Vernon County

Lock & Dam #9, near Lynxville, WI in Crawford County

MISSISSIPPI RIVER BRIDGES

Mississippi River Bridge from Prescott, WI to Hastings, MN

Mississippi River Bridge from Hager City, WI to Red Wing, MN

Mississippi River Bridge from Nelson, WI to Wabasha, MN

Mississippi River Bridge from Buffalo County, WI to Winona, MN

Mississippi River Bridge from La Crosse, WI (Interstate 90) to MN

Mississippi River Bridge from La Crosse, WI to La Crescent, MN

Mississippi River Bridge from Crawford Co, WI to Lansing, IA

Mississippi River Bridge from Prairie du Chien, WI to Marquette, IA

Mississippi River Bridge from Grant County, WI to Dubuque, IA

VISITOR CENTERS

Great River Road Visitor & Learning Center

Prescott, WI in Pierce County

Explore La Crosse

La Crosse, WI in La Crosse County

La Crosse Area Travel Wisconsin Welcome Center

La Crosse, WI in La Crosse County

Prairie du Chien Travel Wisconsin Welcome Center

Prairie du Chien, WI in Crawford County

Platteville Travel Wisconsin Welcome Center

Platteville, WI in Grant County

NATIONAL WILDLIFE REFUGES

Upper Mississippi River National Wildlife & Fish Refuge

Buffalo, Trempealeau, La Crosse, Vernon, Crawford & Grant Counties

Trempealeau National Wildlife Refuge

Buffalo & Trempealeau Counties

GREAT RIVER ROAD INTERPRETIVE CENTERS

Great River Road Visitor & Learning Center

Prescott, WI in Pierce County

Fort Crawford Museum

Prairie du Chien, WI in Crawford County

Villa Louis, State Historical Site

Prairie du Chien, WI in Crawford County

Upper Mississippi River National

Wildlife & Fish Refuge (La Crosse District)

Onalaska, WI in La Crosse County

Genoa National Fish Hatchery

Genoa, WI in Vernon County

Potosi Brewing Company

Potosi, WI in Grant County

Stonefield, State Agricultural & Historical Site

Cassville, WI in Grant County

UPPER MISSISSIPPI RIVER NATIONAL WILDLIFE & FISH REFUGE (La Crosse District)

Onalaska, WI in La Crosse County

STATE PARKS

Kinnickinnic State Park

River Falls, WI in Pierce County

Merrick State Park

Fountain City, WI in Buffalo County

Perrot State Park

Trempealeau, WI in Trempealeau County

Wildcat Mountain State Park

Ontario, WI in Vernon County

Wyalusing State Park

Wyalusing, WI in Grant County

Nelson Dewey State Park

Cassville, WI in Grant County

WISCONSIN STATE TRAILS (bike & pedestrian)

Hillsboro State Trail, Vernon County

La Crosse River State Trail, La Crosse County

Great River State Trail, Buffalo, Trempealeau & La Crosse Counties

Buffalo River State Trail, Buffalo County

Chippewa River State Trail, Pepin County



explore
LACROSSE
.com

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