

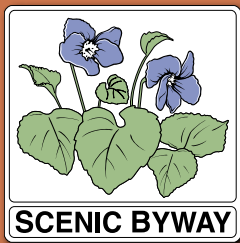
❁ WISCONSIN ❁
Rustic Roads

Great River
Road



2024 edition

Wisconsin Scenic Byways



Door County Coastal Byway
Lower Wisconsin River Road
Nicolet-Wolf River Scenic Byway
Wisconsin Great River Road
Wisconsin Lake Superior Byway

Wisconsin's Scenic Byways are just the ticket for exploring several of our state's scenic and natural resources. You will experience many natural wonders including winding rivers, majestic lakes and bays, rugged shorelines, breathtaking bluff-top views, rolling hills and idyllic orchards, and farmlands and forests that are ablaze with color in the fall.

This section highlights Wisconsin's five formally designated Scenic Byways, which range in length from 66 to 250 miles. It includes the location and mileage of each route.

The byways offer a unique selection of things to do and see: numerous parks and trails for hiking and biking, boat launches, historic sites, visitor and learning centers, wildlife viewing areas, local dining and shops and much more.

Door County Coastal Byway, Wisconsin Great River Road and Wisconsin Lake Superior Byway are National Scenic Byways. Wisconsin Great River Road is also an All-American Road. Additional information about Wisconsin's Scenic Byways is included on the listed websites.

Enjoy your journeys!



AMERICA'S BYWAYS™



Wisconsin Great River Road

Great River Road in Wisconsin - view from Maiden Rock Bluff, Jay Olson

The only Wisconsin route to enjoy additional distinction as an All-American Road National Scenic Byway, the Great River Road winds 250 miles between the bluffs and the Mississippi River. Wisconsin's longest byway boasts countless magnificent views and numerous opportunities for hiking, biking and boating. Resident songbirds, waterfowl, shorebirds and raptors make it a great place for bird watching.



Steeped in history, the byway's 33 river towns welcome visitors with 19th century architecture and distinctive, tourist-friendly businesses. Museums, historical markers and interpretive centers tell the tale of people who lived and worked along the mighty Mississippi. This is the "Mississippi River Coast of Wisconsin!"

Wisconsin Great River Road - All-American Road

Location

Begins at the junction of US 10 and WIS 35 in Prescott, follows WIS 35 south to Kieler.

Length

250 miles

Roadway

WIS 35 is primarily a two-lane winding road with some passing lanes and pullouts for scenic outlooks and historical markers.

Some Highlights

Mississippi River State Trail, Lock & Dam #4 and #6, Prescott Visitor Center and the Potosi Brewery Museum

Additional Information

www.wigr.com

www.facebook.com/WIGreatRiverRoad/

www.explorelacrosse.com

La Crosse Area Convention & Visitors Bureau

(800) 658-9424



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Riverboat cruise – Prairie du Chien Bridge, Sherry Quamme





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